

Munich, May 26, 2020

Press Release

electronica China will be held in July 2020 as scheduled

On May 8, 2020, Chinese government issued the guidelines of preventing and controlling the novel coronavirus (2019-nCoV). On May 9, the emergency response level of major public health emergencies in Shanghai was adjusted to level 3. On May 11, the Shanghai Municipal Commission of Commerce and Shanghai Convention & Exhibition Industries Association published the notice and guidelines of preventing and controlling the epidemic on organizing exhibitions.

With the gradual alleviation of the epidemic, good news is coming from the exhibition industry. After continuous communication with exhibitors, visitors, partners and venue counterparts, it is once again confirmed that **electronica China, productronica China and LASER World of PHOTONICS CHINA will be held on July 3-5, 2020, at the National Exhibition and Convention Center (Shanghai) as scheduled.**

With the controlling of the epidemic in China, work resumption is taking place across the country and the national economy is believed to be recovered in a rapid and strong pace. The accelerated deployment of 5G, new infrastructure and intelligent manufacturing will promote the overall recovery of the electronics and photonics industries in China. The end market is still full of opportunities and the industry as a whole is expected to rebound in the second quarter or the second half of the year.

From July 3-5, 2020, electronica China and productronica China will continue to involve the vertical industry and related technologies in addition to displaying more diversified products. The shows will provide a comprehensive displaying platform for industry practitioners to present their latest equipment, technologies and application solutions, so as to inspire the industry innovation speed up the development of the whole electronics industry chain.

The health and safety of exhibitors, visitors and partners will continue to be top priority. The relevant policies and regulations will be strictly followed during the shows, the

Katrina Dong
PR Manager
Tel. + 86 21 2020-5645
katrina.dong@mm-
sh.com

Messe München GmbH
Messegelände
81823 München
Germany
messe-muenchen.de



Press Release | May 26, 2020 | 2/2

various prevention and controlling security measures will be effectively implemented to ensure the safety and orderliness of the exhibition.

For more information, visit [electronica China 2020](#), [productronica China 2020](#)
[LASER World of PHOTONICS China 2020](#)

About electronica China

electronica China is the leading trade fair for electronic components, systems and applications in China. The fair is one of the most important industry gatherings for the electronics industry in Asia, and it takes place each year in Shanghai at the same time as productronica China. A total of 92,695 visitors and 1,586 exhibitors participated in both events in 2019. The next exhibition will take place at the National Exhibition and Convention Center (NECC) in Shanghai on July 3-5, 2020.

electronica-china.com

electronica worldwide

electronica China is part of Messe München's network of trade fairs for the electronics industry. That network also includes the leading international trade fairs electronica and productronica in Munich, electronica India, Smart Cards Expo, electronicAsia as well as productronica China, productronica South China, productronica India and LOPEC.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, more than 50,000 exhibitors and about three million visitors take part in more than 200 events at the exhibition center in Munich, the ICM - Internationales Congress Center München, the MOC Veranstaltungszentrum München, the Conference Center Nord as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of affiliated companies in Europe, Asia, Africa and South America, and about 70 foreign representatives covering more than 100 countries, Messe München has a global presence. www.messe-muenchen.de